

Kansas City Jazz Ambassadors (KCJA) was Kansas City's first, and remains its longest running nonprofit organization dedicated to the promotion and perpetuation of jazz. Jazz Ambassadors enables jazz education through the Tommy Ruskin Memorial Scholarship Fund. KCJA pays jazz studies funds for young people from age five through college, focusing on community programs that offer a positive alternative to disadvantaged youth.

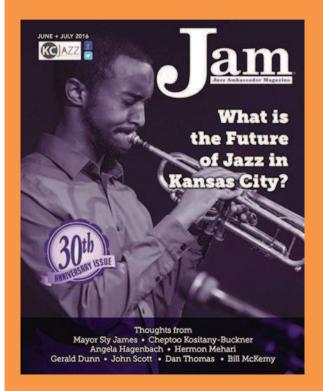
Jazz Ambassadors promotes jazz by supporting performances. Jazz Ambassadors underwrites creative jazz programs with a Kansas City connection.

Jazz Ambassadors provides financial and emotional support to Kansas City jazz musicians in times of immediate financial crisis or medical emergency.

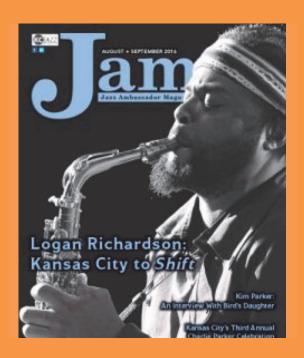
Jazz Ambassadors supports musicians advancing in age. As jazz musicians, they forfeited the security of corporate benefits to give this wonderful music to a grateful society. Some older musicians move into assisted living; some have no family; and few have adequate resources to live past their active careers. Kansas City Jazz Ambassadors is there for them with financial assistance for their care, honoring their service, and keeping them connected to the rest of the jazz community they love and that loves them back.

Jazz Ambassadors welcomes support to carry out these worthy endeavors, enabling dedicated people to continue this great legacy of "America's Classical Music" here in Kansas City – one of the original four cornerstones of American jazz.

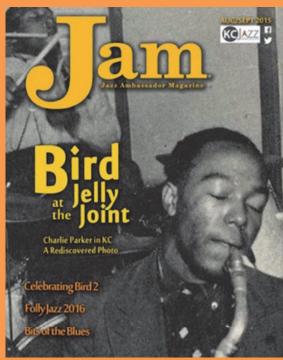
https://www.kcjazzambassadors.org https://www.facebook.com/kcjazzambassadors



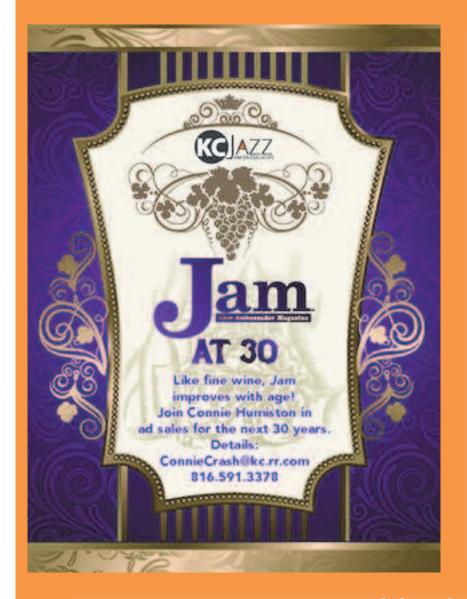












Kansas City Jazz Ambassadors Magazine

Jam

(established 1986)

56,000+ copies distributed bi-monthly to 300+ targeted locations, including:

hotels
grocers
travel agencies
conventions
law firms
medical offices
tourist attractions

airports
train station
nightclubs
museums
hospitals
country clubs

schools

throughout eight counties surrounding KCMO

Beyond blues and jazz – *Jam* is picked up by a particular demographic. People in the mix read Jam, folks who get out from in front of "reality TV" and go out to experience life in real time. They have the disposable income to attend live performances: music, theatre, lectures, and more.

They go out to restaurants; they like **n**ice clothes, shoes and jewelry; they buy cars, household goods, good home entertainment systems, spirits, and more. They are your target market, and no other print resource makes a larger impression over such a wide area.

Jam ads have featured America's top talent:

Najee, Patty Austin, Michael McDonald, Melissa Etheridge, Jackson Browne, Dianne Reeves, BB King, Anita Baker, Dave Brubeck, Pat Metheny, Herbie Hancock, Roberta Gambarini, Al Jarreau, and more...

Frequent Advertisers Include... Kauffman Center for the Performing Arts, Folly Theater, Kansas City Symphony, American Jazz Museum, University of Missouri at Kansas City, City of Parkville, Zona Rosa Shopping and Entertainment District, Lee's Summit Parks & Recreation, Gates Bar-B-Q, Mammoth Enterprises, VooDoo Lounge/Harrah's Hotel and Casino, ALW Entertainment of Dallas, Jazz Cruises